



ASCP is the largest association in the nation for estheticians. We are devoted solely to serving your needs as a skin care professional.

Isn't it
time
you
join?

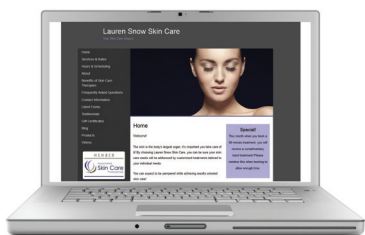
- » affordable liability insurance
- » business-building tools and resources
- » advanced, product-neutral education
- » networking and support



The benefits of membership ...

... all included for just \$259 a year, with no hidden costs.

- **Comprehensive liability insurance** that protects you against general, product, and professional liability for \$2 million per occurrence and \$6 million total per policy year.



- **Your own business website** with full hosting; unlimited pages; and lots of designs, images, and pre-written content. It's easy to set up, and we'll help you every step of the way.

- **Advanced online education.** Our interactive Skinpro Education series will take your career to the next level with practical, product-neutral, self-paced classes, and personal help. Certificates of completion are given on key courses.

Associated Skin Care Professionals

Skinpro
education

- **Educational webinars.** Our webinar library has 60+ hours of skin care and business education for you to view 24-7, all presented by experts in their fields.
- **Exclusive discounts** on a wide range of products and services, including cell phone service, computers, office supplies, travel, legal services, auto and home insurance, and even retail shopping.



- **Business tools and resources** that include customizable treatment brochures for your spa, our Client Newsletter Generator, dozens of client treatment forms, and an image library with hundreds of beautiful photos you can use in your marketing.



- **ASCP *Skin Deep***, our bimonthly magazine, helps you keep up with the latest ideas, techniques, and ways to improve your business.
- **The *Successful Business Handbook***, our 230-page business guide for estheticians, gives you a practical reference for every aspect of building and growing a practice.

- **Legislative support** and advocacy to keep you up to speed on any changes that affect your practice and livelihood.

“I love the marketing tools. As a business owner, I feel that ASCP was the best choice.”

Hina
Indiana



Why you need liability insurance

You don't plan on harming a client, but accidents can happen in the blink of an eye. Every skin care professional, whether independent or employed, should have individual liability insurance coverage. It's vital for your protection.

Think your employer already covers you?

You might be surprised. Here's why you need your own policy:

- Your ASCP policy covers you no matter where you work, so you don't need to worry if you change jobs, provide treatments part-time on your own, or work in multiple locations. Many employers' policies only cover you while you are on their premises.
- With your own policy, you know what services, techniques, products, and equipment are included and can keep those coverages up to date. Employers' policies may exclude certain things or may not be current. Do you know for sure?
- If a client files a claim or lawsuit against you personally, instead of, or in addition to, the spa where you work, that situation might not be covered unless you have your own insurance.

The cost of even a minor client claim can be devastating.

We have heard from many estheticians who thought they were protected by their employer's insurance and found out too late that they weren't. When your career, future earnings, and even your credit score are at stake, you need to protect yourself.


Think all insurance is created equal? Visit www.ascpskincare.com/resources/ebook to get *The 411 on Insurance* eBook.



The best liability coverage available

You're covered no matter where—or in how many places—you work. The policy limits are yours alone, not shared with other members. And, unlike the coverage offered by some other providers, the insurance that comes with your ASCP membership protects you against late-filed claims, even after the policy has lapsed, as long as you were insured when the accident occurred. It even includes legal defense coverage (for covered losses) and additional insured endorsements (AIEs) at no additional charge.

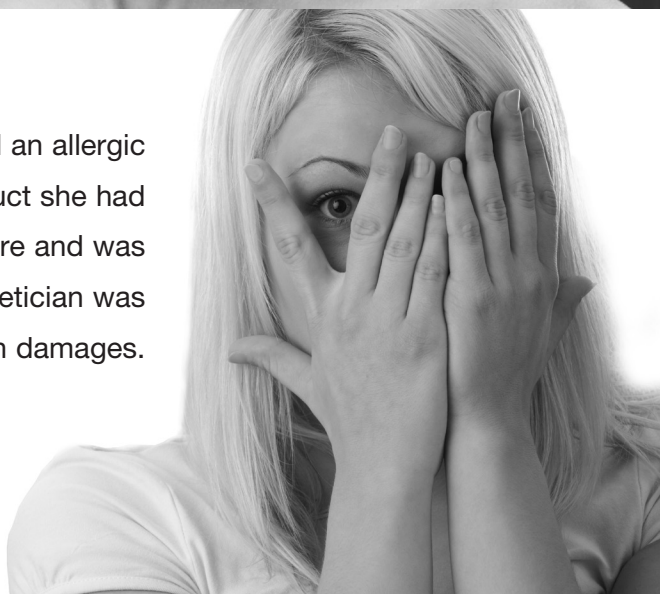
Optional: Business Personal Property insurance to protect your equipment and products can be added at an additional cost of \$95/year for \$10,000 coverage or \$250/year for \$25,000 coverage.



Stitches were needed after a Brazilian went wrong, even though the waxer was very experienced. The resulting lawsuit cost \$62,500.



A regular client had an allergic reaction to a product she had successfully used before and was hospitalized. The esthetician was held liable for \$145,000 in damages.



A steamer malfunctioned and spit boiling water. The client was badly burned and needed plastic surgery. The esthetician was sued for \$32,500.



Welcome to our family

Who can join?

Our members are students, licensed estheticians, instructors, and schools all across the United States.



Additional licenses?

If you also provide massage therapy, bodywork, hair, or nail services, we'll include membership to our sister associations Associated Bodywork & Massage Professionals (ABMP) and/or Associated Hair Professionals (AHP) at no additional cost, so you'll receive all the membership benefits of those organizations, too.



» Join today!

Call: 800-789-0411

Go online: www.ascpskinicare.com
or use the attached form

Earn membership discounts

Each time you refer a friend or colleague to join ASCP, ABMP, or AHP, at any level above Student, we'll take \$20 off your next year's membership fee. Just tell them to say you referred them when they join.



“I found ASCP to be my one-stop shop. Everything is at my fingertips, along with a very professional staff.”

Lori
Florida



Students: just \$59 a year!

While you're training, you can join as a Student member.

- You'll have access to all the same benefits and resources, with the exception of the *Skinpro* Education series, which is designed for licensed estheticians.
- Your liability insurance protects you in and out of class for all school-sanctioned activities.
- Your free, hosted professional website can be set up while you're still in school to give you a head start on marketing your future practice.
- Marketing materials, discounts, webinars, and more to ensure your success.
- *ASCP Skin Deep* magazine will give you insight into the profession you are about to enter.
- You'll also receive the *Fine Lines* student newsletter to help you with your training and your transition into the workplace.

Best of all, when you graduate, we'll credit back the \$59 you paid for your student membership toward the cost of your first year of professional membership!



More than just insurance.

25188 Genesee Trail Road
Suite 200
Golden, Colorado 80401

800-789-0411
800-790-0299 Fax

getconnected@ascpskincare.com
www.ascpskincare.com



Social community: www.skincareprofessionals.com



skin care membership application

25188 Genesee Trail Road, Suite 200, Golden, Colorado 80401 • 800-789-0411 • Fax: 800-790-0299
getconnected@ascpskincare.com • www.ascpskincare.com • www.skincareprofessionals.com

Legal Name: _____
(First) (Last)

Preferred Name: _____

Date of Birth: ____/____/____ Gender: M F

Mailing Address: _____

City: _____ State: _____

Zip: _____ To opt out of mailing from vendors, check here

Primary Phone: (____) _____

Other Phone: (____) _____

Website: _____

Email: _____

(We only use your email address for membership and benefits communications.)

MEMBERSHIP

Pricing is current as of January 2014 and is subject to change.

select one

- Professional \$259/year \$ _____
- Student \$59/year \$ _____
- Supporting (no liability insurance) \$95/year \$ _____

Business Personal Property (Optional)

(All losses are subject to a \$250 deductible; theft/burglary losses are subject to a \$500 deductible—please see insurance policy for more information.) We will forward your request to the insurance company for review and processing.

Add \$95 per year—\$10,000 Business Equipment Insurance \$ _____

Add \$250 per year—\$25,000 Business Equipment Insurance \$ _____

Additional Professions

Copy of state license, where applicable, or proof of training must be provided.

Message, Hair, or Nail Professional Membership—If you are also a qualified massage, hair, or nail professional and wish to be supported in, and insured for, that work, you have the ability to join both ASCP and our sister organizations, Associated Bodywork & Massage Professionals and/or Associated Hair Professionals at no additional charge for a single, combined membership fee:

- Message or bodywork (ABMP Certified) 500+ hours training NO EXTRA CHARGE
- Message or bodywork (ABMP Professional) 500+ hours and/or state license NO EXTRA CHARGE
- Message or bodywork (ABMP Practitioner) less than 500 hours training NO EXTRA CHARGE
- Barber or hairstylist (AHP Professional) NO EXTRA CHARGE
- Nail professional (AHP Professional) NO EXTRA CHARGE

TOTAL \$ _____

WHERE DID YOU HEAR ABOUT US?

- School (indicated in next section)
- From a member (name or member ID): _____
- At trade show/event: _____
- From vendor: _____
- Other: _____

FOR ASCP USE ONLY Member ID No. _____

TRAINING & LICENSE

Copy of state license or school documents must accompany application. Original documents cannot be returned.

Eligibility Requirements If you practice in a state that regulates esthetics or skin care, you must have a valid license from that state. If you practice in a state that does not regulate esthetics or skin care, you must have a valid cosmetology license or certificate of skin care training. Student members must complete school information only.

State of Licensure: _____ Lic. No. _____

Esthetician Training School: _____

City: _____ State: _____

Zip: _____ Phone: (____) _____

Length of Course: _____ hours Completion Date: _____

Training or License for Other Services You Provide (if applicable)

- Massage Hair Barber Nails

State of Licensure: _____ Lic. No. _____

School: _____

City: _____ State: _____

Length of Course: _____ hours Completion Date: _____

NCBTMB status: Currently Certified Lapsed Never Certified

PAYMENT METHOD

DO NOT SEND CASH. A \$25 charge will be assessed on all returned checks. All fees must be paid in U.S. dollars. All fees paid to ASCP are nonrefundable once your application is accepted.

- Check/Money Order Credit Card

Name & address of cardholder (if different from applicant)

Signature: _____

Phone: (____) _____

CCV

Exp. Date

month year

Card Number (print clearly)

SERVICE HISTORY

As a condition for membership and insurance coverage, by my signature below, I also represent and warrant that (1) no malpractice or negligence allegation has ever been asserted against me, nor has there ever been any event or indication suggesting a claim may be made or that my care caused harm; (2) I have never been convicted of any violation of law other than a minor traffic offense; and (3) no agency or association has investigated or taken any action against me or my license.

SIGN & DATE

If you also elected to become a member of our sister organizations, Associated Bodywork & Massage Professionals (ABMP) and/or Associated Hair Professionals (AHP), your terms agreement applies to both organizations.

Membership terms: Your signature is required. Faxed, computer scanned signatures, and/or electronic acknowledgements are considered legal and binding. I consent to you providing me with Insurance Policy Documents electronically and understand that I may withdraw that consent at any time and request paper copies of my Insurance Policy Documents.

I understand that membership fees paid by me to ASCP are nonrefundable, nontransferable, and will not be prorated.

I have completed the ASCP membership application honestly and accurately. I understand that ASCP members are required to maintain the highest standards of professional conduct and strictly adhere to the ASCP Code of Ethics. I understand that the insurance coverage provided to me through my ASCP membership is subject to all terms, conditions, and exclusions contained in that insurance policy. I understand that the insurance companies providing such coverage will rely on the information and representations made in this membership application. Failure to pay any membership dues will result in termination of membership and loss of insurance coverage. False statements or representations made in this application or subsequent communications may void this application and result in termination of membership and loss of insurance coverage.

Signature Required

Date

ADDITIONAL INSURED ENDORSEMENT

DO NOT complete this section unless your landlord or employer requires this in your contract/lease.

In accordance with standard insurance industry practice, ASCP will mail notice of membership expiration to all entities named as additional insureds on a member's policy. There is no charge for AIEs. (If requesting more than one AIE, attach additional sheet of paper with the same information requested below.)

Business Name: _____

Name of Owner: _____

Business Address: _____

City: _____ State: _____

Zip: _____ Relationship to applicant: _____

Business Phone: () _____ Email: _____

Fax: () _____

EARN FREE MEMBERSHIP

ASCP members earn a \$20 referral credit for each new ASCP, ABMP, or AHP applicant who is accepted for membership (excluding student membership).

Send me _____ (number of) brochures to pass along to my associates.

Be sure to fill in your ASCP ID number in the "Where Did You Hear About Us?" section (see reverse side) on brochures you give out, so we can credit you. Please order only enough brochures to meet your immediate distribution plans.

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