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FOR IMMEDIATE RELEASE:

NCEA AWARDS ASCP-SPONSORED SCHOLARSHIP TO MICHIGAN ESTHETICS STUDENT

(Golden, Colo., June 23) – The National Coalition of Estheticians, Manufacturers/Distributors & Associations (NCEA) has awarded a \$1,000 scholarship, sponsored by Associated Skin Care Professionals (ASCP), to high school senior Paige Milke of Wyoming, Michigan. The scholarship will be applied to Milke’s esthetics school tuition.

“ASCP understands the importance of enthusiastic and talented students in helping advance the profession,” said ASCP President Katie Armitage. “If we can open a door for one deserving student, we are happy to do it.”

Milke won the scholarship based on her enthusiasm for skin care and financial need. She has interned at the Kent Career/Technical Center and has never missed a day of esthetics classes.

“I have a passion to help people improve their skin,” she wrote in her application for the scholarship. “I know firsthand how having bad skin can really affect someone’s life.”

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ASCP has an active school relations program and visits dozens of schools every year to find out about the needs and concerns of school owners, instructors and students. Last year it introduced a free liability and risk curriculum to schools and instructors to help esthetics students better understand the risks associated with their business.

Founded in January 2007, ASCP is the only association of its kind, offering not just liability insurance, but *Skin Deep* magazine, business-building tools like free websites and e-mail, an online esthetician referral service, a *Successful Business Handbook* and member discounts. ASCP staff is in regular touch with skin care leaders in education and at trade shows, as well as tracking legislative activity that affects skin care practice. Headquartered in Golden, Colo., ASCP has grown from 5,000 members to more than 8,000 since its founding in January 2007.

For scholarship information, visit www.ncea.tv. For information about ASCP, visit www.ascpskincare.com.

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