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FOR IMMEDIATE RELEASE:

ASCP TO OFFER COVERAGE FOR BRAZILIAN WAXING

(Evergreen, Colo., March 27) -- To meet a market need for esthetician liability coverage of Brazilian waxing, Associated Skin Care Professionals (ASCP) today said it would begin offering coverage April 1. There will be no additional charge to current ASCP members for this coverage, who should submit evidence of their Brazilian waxing training directly to ASCP. Eligible members whose coverage has lapsed can re-join ASCP with no reinstatement fee. Annual membership is \$259 for professionals and \$59 for students.

ASCP member surveys have indicated that far from being a fad, Brazilian waxing is growing in popularity and many skin care professionals want to make this service available to their clients. Some spas and salons are making this skill a condition of employment.

ASCP is the only skin care association of its kind and serves the business needs of skin care professionals nationally. Founded in 2007 with 5,000 members, the organization has grown to more than 7,000 members in slightly more than a year.

Questions should be directed to the ASCP membership department at 800-789-0411 or getconnected@ascpskincare.com.

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