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FOR IMMEDIATE RELEASE:

CAMILLA FRANDBEN WINS \$1,000 ESTHETICS SCHOLARSHIP
ASCP Sponsors Utah Esthetics Student

(Golden, Colo., April 22) – Associated Skin Care Professionals (ASCP) today announced that esthetics student Camilla Frandsen of South Jordan, Utah, has won a \$1,000 scholarship toward her esthetics school tuition. This is the fourth scholarship ASCP has sponsored through the National Coalition of Estheticians, Manufacturers/Distributors & Associations (NCEA).

“Education is the key to professional success and that’s why we support these scholarships,” said ASCP President Katie Armitage. “Every talented graduate entering the field with the right skills and knowledge is another credit to the profession. We are delighted to help Camilla.”

Frandsen won the scholarship based on her enthusiasm for skin care and financial need. She attends Echelon Edge Academy in Draper, Utah, works at a full-service salon as a receptionist and is self-supporting.

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Scholarship

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“I enjoy all facets of my esthetics program and take a sense of pride in the work I do for each client,” she wrote in her application for the scholarship. “It is imperative to me that I treat all clients with respect and attentiveness.”

ASCP has an active school relations program and visits dozens of schools every year to find out about the needs and concerns of school owners, instructors and students. In 2008, it introduced a free liability and risk curriculum to schools and instructors to help esthetics students better understand the risks associated with their business. In 2009, ASCP spearheaded the formation of the ASCP Skin Care Schools Council, which is raising the profile of skin care educators nationally. Last year, ASCP also launched the newsletter, *Face to Face*, especially for skin care schools.

Founded in January 2007, ASCP is the only association of its kind, offering not just liability insurance, but ASCP *Skin Deep* magazine, business-building tools like free websites and email, an online esthetician referral service, a *Successful Business Handbook* and member discounts. ASCP staff is in regular touch with skin care leaders in education and at trade shows, as well as tracking legislative activity that affects skin care practice. Headquartered in Golden, Colo., ASCP has more than 8,500 members.

For scholarship information and an application, visit www.ncea.tv. For information about ASCP, visit www.ascpskincare.com.

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