

June 15, 2011

FOR IMMEDIATE RELEASE

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Single Mom Wins \$1,000 Scholarship For Esthetician Career

(June 15, Golden, Colo.) – Jennifer Moran, a 32-year-old mother of three from Collins, NY, is this year's winner of a \$1,000 scholarship from the National Coalition of Estheticians, Manufacturers/Distributors & Associations (NCEA), sponsored by Associated Skin Care Professionals (ASCP). The scholarship will be applied to Moran's tuition at the New York Institute of Esthetics in Williamsville, NY.

The annual award is open to students who are midway through an esthetician training program and have maintained at least 80% attendance and 80% grade average. In her winning essay, Moran wrote, "I've spent the last two years working multiple jobs to stay afloat ... I took the chance and risked every cent to make myself into the woman I always knew I could be; a woman who is an example to her children on how to go after your dreams and to mean more to society than just a poverty-level statistic."

Moran says the scholarship will allow her to take additional classes after graduation, and to afford the insurance that is required for her intended career path in medical esthetics. She says esthetics offers the best of everything in a career: "The ability to make a good income, help people feel better with themselves, teach and inform ... Through my education and training, I have felt more confident in my life."

Founded in 2007, ASCP (www.ascpskincare.com) is the largest membership organization for skin care professionals. It provides liability insurance, publications including ASCP *Skin Deep* magazine and the *Successful Business Handbook*, an online esthetician referral service, educational webinars, marketing tools, and member discounts. Headquartered in Golden, Colo., ASCP has 10,000 members. The mission of the NCEA is to define standards of practice through certification and continuing education accreditation in order to represent and advocate for the esthetic profession. For scholarship information, visit www.ncea.tv.

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Short versions for your social media outlets
Single mom "working multiple jobs to stay afloat" wins \$1000 scholarship http://bit.ly/jWyuV6
\$1000 #esthetics scholarship goes to NY student http://bit.ly/jWyuV6 #NCEA #ASCP