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**FOR IMMEDIATE RELEASE:**

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**ASCP SKIN CARE SCHOOLS COUNCIL INTRODUCES LEADERSHIP**  
*FIRST ANNUAL COUNCIL MEETING CONVENES IN OCTOBER*

(Golden, Colo., Sept. 7) — The Associated Skin Care Professionals (ASCP) Skin Care Schools Council today announced its leadership roster for the 2010–2011 business year, as well as unveiling its mission statement and certain foundational decisions. The council’s first annual meeting will be held in late October in Orlando, Fla.

**COUNCIL MISSION**

The council voted in its founding meeting to operate as a sub-unit of, and partner with, the American Association of Cosmetology Educators (AACCS) of Scottsdale, Ariz. The council adopted the following mission statement.

We seek to elevate the skin care industry by strengthening its education sector and developing a respected, robust voice for the viewpoints of skin care educators. Wherever possible, we desire to advance those aims collaboratively with other industry professionals.

**LEADERSHIP**

Leadership positions have been filled for the first year and are as follows.

- Founders and co-chairs: ASCP President Katie Armitage and ASCP Executive Director Jesse Cormier

**Members at Large**

- Michelle D’Allaird, Aesthetic Science Institute, Latham, N.Y.
- Annette Hanson, Atelier Esthetique Institute of Esthetics, N.Y.
- Natalie Parkin, SkinWorks School of Advanced Skin Care, Salt Lake City
- Laura Todd, Institute of Advanced Medical Esthetics, Richmond, Va.

## **AACS COMMITTEE SERVICE**

Skin care initiatives will be represented on several existing AACS committees: accreditation, the annual convention, government relations (federal), membership, and state relations. Skin care representatives will also sit on the Cosmetology Educators of America committee.

## **ANNUAL MEETING**

A new skin care-specific track of educational sessions has been added for school owners and directors at the AACS Annual Convention scheduled for Oct. 29 through Nov. 2 at the Renaissance Orlando Resort at SeaWorld in Orlando. The council will hold its annual meeting at the convention to discuss issues relevant to skin care education and the profession. A reception will follow.

## **MEMBERSHIP AND CONVENTION**

AACS is offering discounted introductory rates for AACS membership and convention admission. Contact Chris Cox at [chris@beautyschools.org](mailto:chris@beautyschools.org). For more information on the council, contact Cormier at 800-789-0411, ext. 616, or [getconnected@ascpskinicare.com](mailto:getconnected@ascpskinicare.com).

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