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FOR IMMEDIATE RELEASE:

**ASSOCIATED SKIN CARE PROFESSIONALS (ASCP)
NAMES TANYA FISKE EDUCATION SERVICES LIAISON**

(Evergreen, Colo., May 1) - Associated Skin Care Professionals (ASCP) today announced Tanya Fiske has joined ASCP as education services liaison. She will continue ASCP's proactive school relations program with school visits and trade show representation.

Fiske brings more than 15 years' management experience to ASCP, including beauty school and store operations, store layout and design, sales management training, fashion merchandising and marketing, and model recruitment for advertising and fashion shows. Previous employers include Maidenform, Inc. and Aveda.

Her corporate experience includes strategic planning, event planning, software system conversion, training and serving on corporate task forces.

A native of Montana, Tanya is an accomplished pianist.

ASCP is the only association of its kind and serves the business needs of skin care professionals nationally. It is headquartered in Evergreen, Colo., and has more than 7,000 members.

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