

# A NEW GRADUATE'S STEPS TO SUCCESS

Associated Skin Care Professionals is here to help you make the transition from student to licensed esthetician.

# 1



ASCPskincare.com/GetLicensed

**FIND YOUR STATE'S RULES FOR ESTHETICIANS**  
ASCPskincare.com/become/boardinfo.php.



**STUDY FOR THE EXAM** ASCP's website has tips on studying and test-taking to help.

Pass the state board exam—and celebrate!

# 2



ASCPskincare.com/GetHired

## GET LIABILITY INSURANCE

With ASCP membership, insurance is already included.

## CREATE A PROFESSIONAL WEBSITE AND EMAIL ADDRESS

ASCP offers free hosting and professional templates.

## GET READY FOR INTERVIEWS

Your resume should include your license number, other certifications and advanced training, professional affiliations, and previous employment history.

## COMPLETE BARBICIDE'S FREE ONLINE CERTIFICATION FOR INFECTION CONTROL

## PRINT PROFESSIONAL BUSINESS CARDS

Always have a card handy!

## NETWORK ONLINE WITH OTHER ESTHETICIANS

The online community of thousands of estheticians at SkinCareProfessionals.com is free to join. Also join LinkedIn.com and look for ASCP's group.

## CLEAN UP YOUR ONLINE PRESENCE

Search for your name and your email address (including under any former names or nicknames). Remove anything inappropriate, cancel unused accounts, and set personal social media accounts to private.

# 3



ASCPskincare.com/GetConnected

**JOIN A PROFESSIONAL ASSOCIATION** Nothing says "professional" like joining a skin care association. ASCP is the largest membership association in the US for estheticians.

## READ INDUSTRY PUBLICATIONS

ASCP Skin Deep magazine comes with your membership, and ASCP members get discounts on other journals, magazines, and newsletters.

## ATTEND EVENTS

Trade shows, advanced training, and networking events will all help your career. Upcoming events are listed on ASCP's website.

## VOLUNTEER FOR A LOCAL NON-PROFIT

It's a great way to meet potential clients while giving back to your community.

**BUILD YOUR REFERRAL NETWORK** Form referral relationships with other estheticians, massage therapists, hairstylists, doctors, and other professionals.

More helpful resources are at [ASCPskincare.com/WelcomeGrad](http://ASCPskincare.com/WelcomeGrad)