



## Full Menu of Advertising Opportunities with Associated Skin Care Professionals (ASCP)

Thank you for your advertising inquiry regarding publications produced by Associated Skin Care Professionals ([www.ascpskinicare.com](http://www.ascpskinicare.com).) Our goal is to help you increase your visibility and reach to estheticians, esthetic schools and students. Below is a list of ASCP product offerings.

### Advertising Contacts:

Jodi Miller at 800-789-0411, ext 621 or 303-679-7621; [jmiller@ascpskinicare.com](mailto:jmiller@ascpskinicare.com)

Angie Parris-Raney, CMT at 800-789-0411, ext. 641 or 303/679-7641; [angie@abmp.com](mailto:angie@abmp.com)

Tracy Meth at 800-789-0411, ext. 630; or 303/679-7630; [tmeth@ascpskinicare.com](mailto:tmeth@ascpskinicare.com)

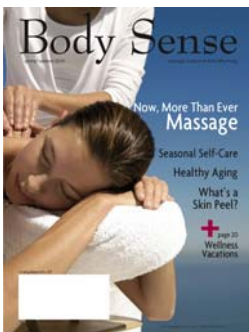


### To reach the skin care practitioner:

*Skin Deep*, published by [Associated Bodywork & Massage Professionals](#) sister organization, [Associated Skin Care Professionals](#), is a 32-page publication created exclusively for our skin care professional members. *Skin Deep* provides the latest developments in skin care treatments, business and marketing education, legislative updates, and advice from industry experts.

*Skin Deep* is targeted to active, committed skin care professionals who recognize the value of investing in their careers. *Skin Deep's* circulation is approximately 8,000, including direct mail to practicing estheticians, leading esthetician schools, and bonus distribution at national skin care and spa trade shows.

For more information on Display advertising, contact [Jodi Miller](#).



### [Body Sense magazine](#)

*Body Sense*, a biannual consumer publication, provides solid editorial coverage on the benefits of massage, bodywork, and holistic health. The publication recognizes the consumer's interest in wellness lifestyles and seeks to be their education partner. The publication is distributed to a minimum of 85,000 readers, including members of ABMP and its sister organization, [Associated Skin Care Professionals](#) (ASCP), as well as members' clients, consumers in health-related environments, and attendees at industry tradeshows.

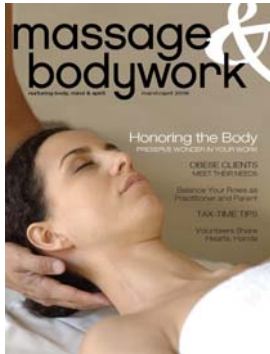
For more information on Display advertising, contact [Jodi Miller](#) or [Angie Parris Raney](#).

### Direct Mail

ABMP membership totals more than 65,000 and can be broken down into various demographics and locations. While we do not sell our membership mailing list, we will rent it out for a one-time use to qualifying companies who wish to market certain products, continuing education programs, and other services. We offer discounts to advertisers in

*Massage & Bodywork* magazine. Please note: some members have requested to be removed from direct mail lists.

**For more information on List Rentals,** contact [Tracy Meth](#).



### [Massage & Bodywork magazine](#)

*Massage & Bodywork* magazine is published six times a year and distributed to more than 78,700 massage, bodywork, somatic and skin care professionals. Since 1992, the magazine has encouraged new ideas, prompted debate, and provided some of the field's best up-to-the-minute information on issues affecting bodywork professionals. In August 2008, *Massage & Bodywork* magazine launched the profession's first digital edition.

(To view a copy of the current digital edition, visit: <http://massagebodywork.idigitaledition.com/>).

To accommodate all participants in our marketplace, *Massage & Bodywork* offers a variety of advertising opportunities to fit any budget, including Display Showcase and classified advertising for product, service, and continuing education advertisers.

**For more information on Display or Classified Advertising,** contact [Jodi Miller](#) or [Angie Parris Raney](#).



### [Massage Marketplace website](#)

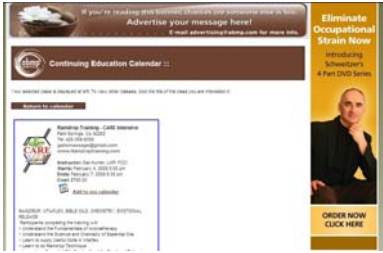
Designed as a one-stop online shopping destination, Massagemarketplace.com offers you—its advertiser—your own online Enhanced Category Listing in categories related to skin care and spa products and services.

Massagemarketplace.com is marketed through ABMP.com, a website averaging 22,000 unique visitors per month. Thanks to improvements in April 2008, you can access your online listing 24/7/365 to change or update the copy, run special promotions, or highlight certain products through ABMP's customized, user-friendly system.

Your Massage Marketplace Enhanced Category Listing Ad on the website includes a product photo, logo, contact information, 125-word description, and a link back to your company's website. Also available are Banner, Skyscraper and Button advertising options.

**For more information on Enhanced Category Listings** visit <http://www.advertising.abmp.com/>.

**For more information on Banner, Skyscraper and Button advertising,** contact [advertising@abmp.com](mailto:advertising@abmp.com).



## **ABMP's Online Continuing Education Calendar**

ABMP's continuing education listings, formerly published in the *Touch Resource Guide*, are transitioning to a NEW, dynamic, online calendar format. Once you purchase an annual CE Listing Subscription to post your continuing education offerings, you can add as many CE courses as you like. Plus, you can access your account any time to add courses or update current listings.

When members log in to the ABMP.com Members section, they will see a link for continuing education courses in their area and a calendar format of classes available. They can also search courses by location, modality, and date. Please see below for pricing details. Also available are Banner, Skyscraper and Button advertising options.

**To place your order, or for more information,** visit <http://www.advertising.abmp.com/>.

**For more information on Banner, Skyscraper and Button advertising,** contact [advertising@abmp.com](mailto:advertising@abmp.com).