

# Does Your Skin Care School Have A Voice?

ASCP Skin Care Schools Council



Associated  
**Skin Care**  
Professionals

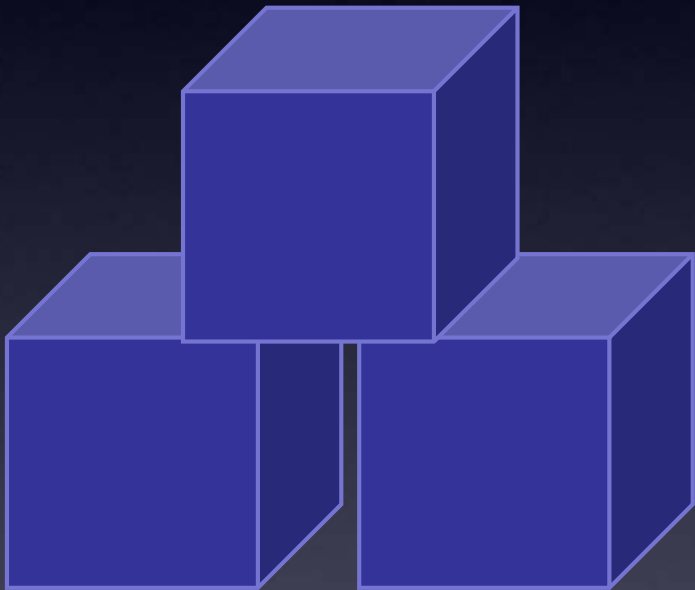
Jesse Cormier

Executive  
Director



Does Your Skin Care  
School Have A Voice?

# The Building Blocks of a Profession



- Foundational education
- Progressive, Involved education sector
- Committed and focused leaders

# Don't You Think It's Time?

- Network and share ideas
- A voice in state and federal legislation
- A common mission and purpose to elevate the skin care profession

# **ASCP Skin Care Schools Council**

We seek to elevate the skin care industry by strengthening its education sector and developing a respected, robust voice for the viewpoints of skin care educators. Wherever possible, we desire to advance those aims collaboratively with other industry professionals.

# American Association of Cosmetology Schools

- Ongoing skin care-specific education
- Advocacy for creative financial support alternatives
- Help to achieve effective representation of skin care in state and federal regulation
- Networking opportunities for skin care school owners, directors, and educators





Jim Cox

Executive Director



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The American Association of Cosmetology Schools was founded in 1924 as a nonprofit educational association to represent the interests of privately owned cosmetology schools and their students.



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When it comes to your business  
AACSB membership provides value:



- Offering a community of individuals working together to solve the day-to-day issues faced by schools
- Delivering an immediate value through our online communities (ListServe) to find solutions to problems, create better practices/procedures, and better position your school for the future



- Building a strong future for the industry and promoting beauty and wellness as a career of choice
- Speaking out in a powerful, unified voice in the halls of Congress, the U.S. Department of Education and state legislatures to protect the interests of schools and their students



# Training—Networking—Knowledge

From high-quality seminars and conventions to online resources and tools, AACSB offers a range of comprehensive programs and convenient services to expand your professional expertise and improve your school's performance including:



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- Spring Management Conference
  - Financial Aid & Alternative Funding Workshop
  - Cosmetology Educators of America (CEA) Annual Convention
  - AACCS Annual Convention & Expo



- Student shows
- ListServe online community
- Free CEA membership for all AACCS member school educators
- *BeautyLink* quarterly magazine—both print and e-magazine formats



- Three websites—  
beautyschools.org—owners and managers  
beautyeducators.org—educators  
careersinbeauty.org—prospective & existing students
- Coordinated public relations campaign to promote careers in beauty to the consumer market
- Grants and scholarships offered to students attending AACCS member schools



# The Time To Become Involved is Now!



Katie Armitage

President



# Join Now!

[www.beautyschools.org](http://www.beautyschools.org)



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